

P  X A R

P I T C H
Ь и л с н

DAY 1: I CAN IDENTIFY PIXAR STORY STRUCTURE

**W H Y I S T H I S
I M P O R T A N T ?**

- Primal resonance
- Complete & Concise
- Usable everywhere

Students retell the story, Nemo.

PITCH FORMALITY

1. Once upon a time there was ...
2. Every day ...
3. One day ...
4. Because of that ...
5. Because of that ...
6. Until finally ...



P I T C H E X A M P L E

Once upon a time there was a widowed fish, named Marlin, who was extremely protective of his only son, Nemo.

Every day ... Marlin warned Nemo of the ocean's dangers and implored him not to swim far away.

One day ... in an act of defiance, Nemo ignores his father's warnings and swims into the open water.

Because of that ... he is captured by a diver and ends up in the fish tank of a dentist in Sydney.

Because of that ... Marlin sets off on a journey to recover Nemo, enlisting the help of other sea creatures along the way.

Until finally ... Marlin and Nemo find each other, reunite and learn that love depends on trust.

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**PITCH THIS
IN A GROUP**

T H E P I T C H

1. Once upon a time there was ...

2. Every day ...

3. One day ...

4. Because of that ...

5. Because of that ...

6. Until finally ...

Share pitches

How was yours different, structurally and stylistically?

**DISCUSS WITH
YOUR GROUP**

S P O T P I T C H

Once upon a time there was a loveable puppy boarded at the Warm Springs Adoption Center.

Every day people visited but Mr. Adorable stole away.

One day, while sneaking out, Adorable met an unlikely friend, Clydesdale, in a neighboring barn.

Because of that their friendship grew and Adorable continued to find ways to visit, despite being continually torn away.

Because of that the adoption center owner sold the troublesome pup.

Until finally, while being driven away, Adorable cries for help, and alerts Clydesdale to the rescue, to ensure that he and his friend would remain together forever.

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DAY 2: I CAN WRITE PIXAR STORY STRUCTURE

**PITCH THIS ON
YOUR OWN**



T H E P I T C H

1. Once upon a time there was ...

2. Every day ...

3. One day ...

4. Because of that ...

5. Because of that ...

6. Until finally ...

S P O T P I T C H

Once upon a time there was a bunny named Alec .

Every day he served as a underappreciated prop in a famous magic show.

One day Alec was hungrier than normal and couldn't wait for his usual end of performance meal.

Because of that Alec refused to play in Presto's signature act, to coerce the magician for a carrot.

Because of that their determinations escalated into dizzying and dangerous attempts to get their own ways.

Until finally Alec saved Presto from the dangers they've co-created and both realize they

play an important role in each other's lives.

PITCH PRACTICE

1. Make a story using Rory's Story Cubes

a. Explain how story cubes work.

- Pictures directly or indirectly influences story choices
- Show which images are assigned to which Pixar parts

b. Best story, truest fit, and fits the style guidelines wins.

2. Creation time

3. Sharing and judging

T O P I T C H W E L L ,
W H A T D O W E
K N O W I S T R U E ?

TRUTHS

DO ON YOUR OWN