

TEE 1014 MEDIA COMMUNICATION AND PRODUCTION 1

Brent Bloem
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375 - 5900 x 4521
Periods: 3rd and 6th
Rooms: 246B (WV) and F220 (MV)
Office Hours: 5th and 8th at Metea

COURSE DESCRIPTION

In this course, you will learn introductory media literacy and production skills for radio, television, film, and other mass mediums, to be able to produce content in a changing media environment.

REQUIRED MATERIALS

1. Ear buds
2. Class 10 SD card – *No MicroSD combos!*
3. A \$20 lab fee to offset repair and consumable costs

GRADING

Grades are calculated using total points. Usually, assignments are worth 10 points, quizzes are 20 points, and projects are 50 points, unless I think a specific piece of work is worth more or less.

CONDUCT REQUIREMENTS

1. Be on time.
2. Follow the electronics rules.
3. Do not be away without leave.

If these requirements are not met, disciplinary action will follow. 1st & 2nd offenses: verbal warnings and documentation. 3rd offense: as before but with parent notification. 4th offense: referral to the dean.

EXPECTATIONS

1. Use the restroom between passing periods. In an emergency, you may use the bathroom four times during the semester. Simply present Mr. Bloem a restroom pass for him to validate.
2. Bring an SD Card and earbuds daily. They are essential to do work in this class.
3. Respect and protect all equipment. Alteration, abuse, neglect, or loss of equipment is intolerable. **Students are responsible financially for damage or loss caused by negligent care for equipment. Every piece of equipment costs hundreds of dollars.**

OBJECTIVES

- Recognize that media messages are constructed using specific techniques which manipulate sound, image, text and movement to convey meaning.
- Distinguish among and use appropriate types of techniques for a variety of purposes.
- Apply knowledge, skills and strategies to design and create media messages.
- Identify, analyze and evaluate the impacts of media on individuals and societies.
- Explain the stages of the media production process.
- Demonstrate personal responsibility and professionalism.
- Create scripts and storyboards.
- Demonstrate camera and audio operation and techniques.
- Demonstrate effective use of computer graphics.
- Understand file formats and data management.
- Operate software for digital editing.
- Apply the principles of editing.

POLICIES

- Being on-time for class means being in one's assigned seat when the bell rings.
- The class period is food-free. Bottled water is allowed in the classroom but not in the lab.
- Cell phones and laptops will remain put away during class.
- Project partners are preselected. Production roles change from project to project.
- If you are absent or if you do not participate in a sizeable portion of a group project, you will be required to complete it alone.
- Edit all media at school. Media not edited entirely at school earns a zero.
- For each day classwork is late, 10% is subtracted from the earned score.
- Projects are revisable, when outside of class time. New and old scores are averaged together.
- The cutoff for submitting revisions and late-work is two weeks before semester exams.
- There is no extra credit.

Restroom Pass

Good for one trip only. Have Mr. Bloem sign when you request to leave. Mr. Bloem is not responsible for the loss of your pass.

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Student Acknowledgement

I have read Mr. Bloem's syllabus and understand how to be successful in Media Communication and Production I.

Student's Printed Name

Student's Signature

Date

Parent/Guardian Acknowledgement

I have read Mr. Bloem's syllabus and understand how my son or daughter can be successful in Media Communication and Production I.

Parent/Guardian's Printed Name

Parent/Guardian's Signature

Date